



Dynect Difference EdgeCast Case Study

Strategic Partnerships That Benefit Our Customers.

THE SEEDS OF PARTNERSHIP

EdgeCast, one of the Internet's superior content delivery networks (CDN), needs more than just content to make its clients happy. With a core dedication to engineering quality, EdgeCast is known for having an infrastructure that pushes video, music, games, and other content at a pace that outperforms other CDNs. That's why EdgeCast boasts an enviable list of well over 300 clients, including IMAX, Mashable, Blip TV, Sony Pictures and the Washington Post.

Servicing more than 2.5 million users, with data centers in 12 geographic locations around the world, Dyn Inc. is a leading global DNS provider. Dyn Inc. has created one of the world's most resilient, responsive and reliable networks. Enterprises utilize The Dynect Platform, a scalable external DNS offering to direct their Internet traffic, route around outages, and maximize the performance of their networks.

In order to make the world's best websites run, the digital infrastructure they operate on has to be reliable, fast, and affordable and Dyn Inc. and EdgeCast provide some of the best platforms around.

LOCATION, LOCATION, LOCATION

At Dyn Inc. we recognize that by partnering with other industry leaders, not only does our company and our network benefit, but most importantly our clients benefit. That's why we partner with industry leaders like EdgeCast and they partner with Dyn Inc. to provide superior services.

"Dyn Inc. has placed our world-class DNS server nodes alongside the Edgecast CDN, ensuring a high level of availability to our clients, and low-latency DNS performance," said Tom Daly, President and CTO of Dyn Inc. "By partnering with EdgeCast, we've been able to increase our worldwide footprint while keeping costs under control, but overall client value extremely high."

“Websites utilizing both the EdgeCast CDN and the domain name services of Dyn Inc. pop like none other, they load in a snap, videos are HD sharp and streaming audio is crystal clear.”

GLOBAL BALANCING ACT

EdgeCast in turn, looks to Dyn Inc.'s enterprise level Dynect Platform and its Global Server Load Balancing capabilities to help mutual clients increase performance across its worldwide network.

Dyn Inc.'s Traffic Management, Active Failover and Monitoring, Anycast IP Network, robust API and industry leading Concierge service also meet EdgeCast's superior commitment to quality, uptime and customer service.

"As a premium CDN service provider we are committed to providing the best web experience possible for end users worldwide. By partnering with Dyn Inc., we are able to offer our CDN service for streaming and rich media content delivery alongside Dyn Inc.'s services for low latency DNS lookups for customer's website domain names," said Phil Goldsmith, COO & SVP Sales at Edgecast. "Websites utilizing both the EdgeCast CDN and the domain name services of Dyn Inc. pop like none other, they load in a snap, videos are HD sharp and streaming audio is crystal clear."

The CDN of EdgeCast alongside the DNS of Dyn Inc. means that clients can work at full-throttle, with full confidence of 100% uptime. Together EdgeCast and Dyn Inc. provide flexible cost, unmatched reliability, and high-quality media content delivery.

You can learn more about the Dynect Platform at <http://dyn.com/dynect>